

معرض الرياض للأعراس

أعراس

# Riyadh Bridal Week



The Rendez-vous  
that you should  
not miss!

## LOCATION

Taking place at the Kingdom's Largest Event Stage, The world class venue in the heart of the kingdom "RIYADH FRONT EXHIBITION & CONFERENCE CENTER"

Strategically located near Riyadh's King Khalid International Airport, the venue is also minutes away from the capital's major hotels and malls. With world-class facilities are designed to host national, regional and international conferences, meetings and exhibitions with over 36,050m<sup>2</sup> of space. In fact, we're a central hub during Riyadh Season, the Kingdom's biggest entertainment festival.

## ORGANIZERS PROFILE

Since 1991, Promoteam's fairs have witnessed a great success in the MENA markets. Over 98 exhibitions have been organized, majority of them having repetitive successful editions for several years, representing the top brands in each business sector, regionally and internationally.

Promoteam, organizers of specialty exhibitions since 1991, are well known for their high quality service and their delivery of high end exhibitions, executed with the highest standards and attention to clients' needs and attracting and ever growing number of satisfied visitors.

Daily Dazzling Fashion Shows



KSA  
**PROMOTEAM**

EXHIBITION & CONFERENCE ORGANIZERS  
معرضات واقتراحات تنظيمية  
Part of Kona Entertainment  
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Since 1991  
**PROMOTEAM**

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16 - 19  
FEB 2023

RIYADH FRONT  
EXHIBITION & CONFERENCE  
CENTER

مركز معارض واجهة الرياض



# L'ART DE SE MARIER



THE ORGANIZERS OF THE LEGENDARY

*"Beirut Wedding Fair"*

THE MOST GENUINE AND AUTHENTIC  
PROFESSIONAL WEDDING EXHIBITION  
IN THE MIDDLE EAST, PROUDLY  
ANNOUNCE

Riyadh  
*Bridal*  
Week  
16-19 FEB 2023

Taking place at the Kingdom's Largest  
Event Stage, The world class venue in  
the heart of the kingdom "Riyadh Front  
Exhibition & Conference Center"



## THE HISTORY

Our past editions have witnessed over 100,000 visitors more than 2000 participating exhibitors and over 25 couples winning fabulous prizes towards their magical wedding day.

**MAKING THAT WEDDING DREAM  
BECOME A REALITY.....**

Your Gateway to the Saudi Arabian  
Multi Billions US\$ Bridal Market

The average cost of a Saudi wedding ranges from \$185,000 to \$2m. In Saudi Arabia and GCC countries, Multi Billion \$ are spent every year on wedding jewellery and bridal dresses; turning their dreams into a reality just got more luxurious.

## VISITORS PROFILE

Following the footsteps of the past; The Riyadh Bridal Week will attract over 20,000 visitors from brides-to-be, agents and spotters, it is the place to network new ideas as well as create that dream day.

## EXHIBITORS PROFILE

Under one roof, bringing together exclusive exhibitors who will be showcasing their dazzling and enchanting pieces.

**THE FAIR WILL HOST A DIFFERENT ARRAY OF  
PIONEERS IN THE INDUSTRY:**

- Designers in Bridal, Haute Couture & EveningWear
- The most lavish & innovative Wedding Planners
- Magnificent Jewelers
- Hair Designers & Beauty Salons
- Make up Artists
- Photographers
- Sound & Lighting
- Entertainment
- Flowers
- Ballrooms & Wedding Venues
- Decoration & Kosha
- Travel Agents, Honeymoon, Wedding Destinations & many more

معرض الرياض للزفاف

The fair will consist of several daily fashion shows and Panel discussions from different exhibitors and industries related to their products and new creations. Offering the ideal platform for one to display their creativity, their innovating ideas and their glamorous creations.

Over 20,000 personalized invitation cards will be distributed throughout the country and regionally.

Due to Promoteam's previous success, The Riyadh Bridal Week 2023 will be supported with a high frequency multi-media promotional & advertising campaign, reaching regional & local High End Target audiences through the correct channels, in the KSA & Mena region. The event is guaranteed to be an enormous success.

